

AIPPI 2016 Schedule

Monday, March 21st, 2016

8:30-9:30	Gathering & Registration		
9:30 am- 10:45 am	Opening Address and Keynote Lecture/panel		
10:45 am-11:15 am	Coffee Break		
11:15 am- 1:00 pm	IP Trends in Asia	Innovative Health Care	Trademarks and Geographical names
1:00 pm- 2:30 pm	Lunch		
2:30 pm- 4:00 pm	The Interplay Between IP and Competition Law (Antitrust)	Medical Devices and IP	Trademarks and Public Policy (plain packaging)
4:00 pm- 4:30 pm	Coffee Break		
4:30 pm- 6:00 pm	IP and International Trade Agreements	Monetization and IP	
6:30 pm- 9:00 pm	Gala Dinner Event		

Tuesday, March 22nd, 2016

8:30-9:30	Gathering & Registration		
9:30 am- 11:00 am	Plenary Session: IP and The Role of The Judiciary		
11:00 am-11:30 am	Coffee Break		
11:30 am- 1:00 pm	Trends and Rulings Regarding Service Inventions	Changes in the European Patent System	The Future of “Big Data”
1:00 pm- 2:30 pm	Lunch		
2:30 pm- 4:00 pm	Commercialization of Know-How and IP Rights (TTOs)	How to Build a Winning and Valuable Patent Portfolio	Enforcement of Copyright Laws in the Digital Age
4:00 pm- 4:30 pm	Coffee Break		
4:30 pm- 6:00 pm	IP and media: the story of successful formats	Changes in the US Patent System	
6:00 pm- 6:30 pm	Closing Remarks and Cocktail		

Start-Up Workshop for Entrepreneurs only: March 22, 9:30-14:30